

EXPERIENCE

2018-Today
Freelance

UX Designer

Creates and enhances digital interfaces

Identifying user needs by conducting user research & competitive analyses.
Creating creative interface solutions, developing wireframes, task flows, and prototypes.
Collaborating with designers and developers to create intuitive, user-friendly products.
Making things look good (UI) & feel awesome

2016-Today
HIT

Lecturer - UX Design for Mobile (2019)

Course curriculum design and development

Technology Staff (2016-2018)

Axure Workshops Instructor

Design and development of mobile games as part of Ichilov Hospital's research project

2015-2018
PYRO

Project Manager (2017-2018)

Leading UX design processes; Projects and Customers management

Leading teams of designers and developers.
Work Protocols writing and implementation, resulting in the optimization of projects timeline and QA processes

Web Developer (2015-2017)

Front-end Development of promotional sites, landing pages and E-commerce sites

Leading UX design processes

EDUCATION

2014-2017

B.A, Instructional Technologies - HIT | Holon Institute of Technology

Designed and developed a mobile app for people with intellectual disabilities | Final Project
President's list 2015, 2016, 2017, Summa cum laude

MORE

2016-2017 ▶ Guiding teenagers in designing an application using the **Design Thinking method - IBM**

2015-2016 ▶ **Teaching academic Photoshop classes** to ultra orthodox women | HIT Scholarship

2009-2011 ▶ **Military service as a psychotechnical examiner** (Recruiter)

Profiling candidates and determining the quality data for their enlistment to the IDF by conducting personal interview. Class leader in the training course



Axure

Illustrator

Design Thinking

JavaScript

HTML5

Adobe XD

Balsamiq

Photoshop

WordPress

CSS3